

**HKMA David Li Kwok Po College
Incorporate Management Committee 2024/25
Promotion of Reading Grant (2023/24) Report**

Part 1: Evaluation of the Effectiveness

The major objectives for Promotion of Reading in 2023/24 are:

1. To cultivate reading habits among students by organising talks or activities
2. To promote positive thinking through reading or activities
3. To motivate students to read more e-books through library activities

Evaluation of the strategies used:

1. **To cultivate reading habits among students by organising talks or activities**

The library organized various activities in the year to cultivate reading habits among students, In September 2023, an author was invited to deliver a lecture, providing valuable insights into the craft of writing. In April 2024, renovation work was undertaken in the junior library to create a cozy space for reading.

Moreover, the library also holds new book exhibitions from time to time, showcasing the latest additions to our diverse collection. We also ensure regular updates are posted on the library's webpage, keeping our students and staff well-informed of upcoming events, new releases, and other relevant library information.

Here are the highlights of the library's activities for 2023/2024:

Sharing session on writing experience conducted by the author Anthony Wong (黃獎)
Picture book and author book sharing session
Book Fair organized in collaboration with Breakthrough
香港人·情·事 Book Display
France Olympic Events

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2. To promote positive thinking through reading or activities

In May 2024, the library collaborated with the Art Department to organize an event called "Hong Kong People, Emotions, and Events (香港人·情·事)" in the junior library. The event aimed to introduce Hong Kong culture to students and foster a sense of connection. Through book displays and curated library collections, students had the opportunity to explore their thoughts and reflections on significant events in Hong Kong's history.

Furthermore, the library partnered with a publishing house to host a Chinese book exhibition entitled "Positive Thinking." This exhibition, offering a diverse range of high-quality books on positive thinking, went beyond being merely a display – it became a source of inspiration to students. The event was successful in instilling a positive mindset in students, empowering them to cope with the challenges in both their studies and daily lives.

3. To motivate students to read more e-books through library activities

As e-books have become increasingly popular and more students are using tablets for their studies, the library recognizes that reading e-books is no longer limited to dedicated e-readers. In light of this, during the 2023/24 academic year, the library expanded its e-book collection to foster a reading culture among students. Additionally, to further promote digital reading among students, the library also plans to explore partnerships and collaborations with new e-book vendors and public libraries. By embracing the digital era and leveraging these strategies, the library hopes to engage students in reading and enhance their reading experiences.

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Part 2: Financial Report:

	Item	Estimated Expenses (\$)	Actual
1.	Acquisition of Books		
	• Books	20,000	24,713
	• E-books	40,000	40,329
2.	Reading Activities		
	• Hiring writers and professional storytellers to conduct talks	4,000	1,800
	Total:	64,000	66,842