

HKMA David Li Kwok Po College
Incorporate Management Committee 2022/23
Report on the Use of the Promotion of Reading Grant (2021/22)

Part 1: Evaluation of the Effectiveness

The major objectives for Promotion of Reading in 2021/22 are:

1. To motivate students to read through reading records and rewards
2. To encourage students to read and improve their language proficiency through thematic book exhibitions
3. To create a reading culture in the College through theme-based reading activities

Evaluation of the strategies used:

1. To motivate students to read through reading records and rewards

Reading award scheme (The Owl Reading Program) has been set up to encourage students to read more books. Students reading more books per month would be awarded with prizes. More than 350 prizes were given last academic year.

2. To encourage students to read and improve their language proficiency through thematic book exhibitions

Thematic book exhibitions were set up throughout the year. The table below presented the themes and dates of exhibitions. Students were encouraged to read the thematic books so as to improve their language and enhance their knowledge.

Theme	Date
Battle of the books	Sep 2021
Chinese historical figures	Oct 2021
Mental Health	Nov 2021
Chinese Government	Nov 2021
2021 DSE Past papers	DEC 2021
Modern China	May 2022
Positive Education	JUN 2022

3. To create a reading culture in the College through theme-based reading activities

Two theme-based activities integrated with the idea of Positivity were held during the academic year.

First Term

Theme : “Key to a Happy and Fulfilling Life”

Date : Nov 30, 2021 – Dec 6, 2021

Content : Video broadcasting in the Reading lesson to promote Positive mindsets; treasure hunt activities to promote reading; Memo Wall to collect positive message; book display demonstrated the importance of positive thinking and prizes presented in the closing ceremony.

Second Term

Theme : “e-style is the new style”

Date : May 23 – 27, 2022

Content : e-book workshop for students; read the e-book together; e-book reading competition and e-book reading slogan design competition

Part 2: Financial Report

	Items	Estimated Expenses (\$)	Actual Expenses (\$)
1.	Purchase of Books		
	• Chinese Fiction Books	4,000	3,201.95
	• English Fiction Books	4,000	4,488.72
	• Chinese Non-fiction Books	10,000	13,411.40
	• English Non-fiction Books	10,000	5,663.75
	• French Books	1,000	1,560.00
2.	E Resources		
	• HyRead Reading Scheme	24,800	24,800.00
	• Chinese e-Books /Gaze Note E Book Reader	3,000	3,998.00
	• English e-Books	2,000	2,749.00
3.	Reading Activities		
	• Hiring writers and professional storytellers to conduct talks	2,500	2,249.50
	• The Owl Reading Programme	1,500	1,500.50
	Total:	62,800	63,622.82