

**HKMA David Li Kwok Po College
Incorporate Management Committee 2023/24
Report on the Use of Promotion of Reading Grant (2022/23)**

Part 1: Evaluation of the Effectiveness

The major objectives for Promotion of Reading in 2022/23 are:

1. To cultivate reading habits among students through talks or activities
2. To promote positive thinking through reading or activities
3. To motivate students to read more e-books by expanding the e-book collection in the College

Evaluation of the strategies used:

1. **To cultivate reading habits among students through talks or activities**

In order to cultivate a reading atmosphere, book sharing activities have been conducted throughout the year. In March 2023, a theme-based activity entitled “China’s Aerospace Achievements” was jointly organized by the STEM team and library. During that week, students learnt about Chinese aerospace through talks, fun fair and board exhibition. Besides, a book fair was held in the covered playground where students had the opportunity to read books related to Chinese aerospace.

Apart from the above mentioned, monthly new book exhibitions were held in the library and theme-based book exhibitions were organized in specific months to foster students’ interests in reading books. The table below shows the dates and themes of the book exhibitions.

Theme	Date
Battle of the Books	Sep 2022
Positive Education	Nov 2022
Chinese Medical	Dec 2022
2022 DSE Past Papers	Dec 2022
Cuisine	Jan 2023
Positive Psychology	Feb 2023

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2. To promote positive thinking through reading or activities

Another theme-based activity entitled “Positivity – Key to a Better Life” was held in December 2022. A series of activities (e.g. inter-house activities, book report competition, e-book sharing in DEAR time, e-book workshop and French reading activities) were held to cultivate students’ positive values and attitudes. In the evaluation survey, 95.52% of the students reported that these activities had helped them develop a more positive outlook on life, and enhanced their ability to cope with the challenges in both their study and daily life.

3. To motivate students to read more e-books by expanding the e-book collection in the College

The e-book collection was expanded from 748 in 2021/22 to 1061 in 2022/23, and a check out rate of 1811 times was recorded for e-books in the academic year 2022/23. In view of the rising popularity of e-books among students, the library engaged one more vendor “NowBook Digital Library” to expand its e-book collection in the academic year 2022/23. The table below shows the number of e-books located through different vendors.

Type	Vendor	2021/22	2022/23
E-Book	Hyread	584	744
E-Book	E-Point Plus	56	56
E-Book	Gale	61	102
E-Book	NowBook Digital Library	0	112
E-Reader	Kindle1	12	12
E-Reader	Kindle2	35	35

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Part 2: Financial Report:

	Item	Estimated Expenses (\$)	Actual
1.	Acquisition of Books		
	• Books	20,182	20,556.30
	• E-books	15,000	15,022
2.	Web-based Reading Scheme		
	• HyRead Reading Scheme	24,800	24800.00
	•		
3.	Reading Activities		
	• Hiring writers and professional storytellers to conduct talks*	2,000	0
	• The Owl Reading Programme	2,000	3532.69
	Total:	63,982	63,910.99

*Remark: A writer “唐睿” has been invited to share his experience in reading and writing with students, and the fee concerned was covered by the Jockey Club funding.